



Kate Lovejoy

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Q Were you always destined for a career in interior design?

A Becoming an interior designer was a part lifestyle choice and part creative decision. I've always loved design and I left the Royal College of Art with a degree in Theatre Design and an MA in Film Production. I actually worked in the film industry for ten years, creating sets for blockbusters like *The Matrix* and *Troy* (yes I did meet Brad Pitt). But home took on a new meaning when I had kids and I realised just how important our day-to-day surroundings are. I completed a colour psychology course and had all these amazing set design skills, so in 2009 I took the plunge and founded Kate Lovejoy Interiors.

Q Which project stands out for you the most and why?

A Maybe not the biggest, but a stand out project involved helping a young couple with a new baby and very different tastes (him ultra minimal/her bold colour).

I used colour psychology and mood boards to create a unique decorating palette that worked for them both, but importantly could also be combined on a traditional floor plan. From there, zoned spaces with punchy orange/pink upholstery for her, mixed with solid wall colour blocking for him, created their perfect home and the foundations for an exciting new chapter in their lives.

Q What makes you different?

A Two things make me different: client collaboration and colour psychology. I love working closely with my clients, ensuring their homes truly reflect their personalities and lifestyles, rather than just the latest trends.

But for me, my colour and design psychology training is really important. It means my spaces positively affect my clients' emotions and the colour palettes I develop are totally unique to them. I think this approach ensures my clients have a truly personalised space they feel connected to, and it gives me an enormous sense of fulfilment.



“My spaces positively affect my clients’ emotions”

